



# Tim Phalen

## 12-lead ECG education

### 5 QUICK FACTS

- Nationally recognized expert on 12-lead ECG education for EMS
- 25 years of experience studying and educating systems on capturing and interpreting ECGs
- Focused on post-sale education on ECG
- Excels at large training opportunities and building relationships with customers to help increase their system performance, specializes in Acute Coronary Syndrome performance goals
- Independent consultant with a third-party perspective on technology

#### Market:

- EC
- PA
- PRT

#### Timing:

- Pre-sale
- Post-sale

#### Lead time needed:

Requires two weeks' notice

#### Topics:

- 12-lead ECG
- Cardioversion
- Capnography
- CODE-STAT data review software
- CPR quality
- Defibrillation
- Financing/ALS360
- Government funding
- Pacing
- Product education
- System of care
- Transcutaneous pacing
- STEMI recognition
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#### Audience:

- Chief/administrator
- C-suite
- Code team
- Medical directors
- Nurse educators/staff nurses
- Paramedics/FSO
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#### Products:

- AEDs
- HealthEMS
- CODE-STAT data review software
- LIFENET System
- LIFEPAK 15
- LIFEPAK 20
- LUCAS chest compression system
- Powered System
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